



WELL BEING ALLIANCE

# Well Being Alliance

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## WELL BEING ALLIANCE

*The Well Being Alliance* brings organizations and communities together to accelerate systemic change towards intergenerational well-being for all in the United States. Alliance members are co-creating a common framework for action; adopting shared standards and metrics; assuring a focus on equity; and advancing organizational practice changes, public policies and investment strategies -- in service of a broad-based social movement to achieve population-level well-being outcomes in the nation.

*The Alliance* exists to catalyze progress toward well-being in the nation by enabling aligned non-profits, communities, institutions and leaders to work together in partnership. **Broadly, Alliance members are agreeing to work towards the same basic goal of advancing the well-being of all Americans by ensuring that everyone has the vital conditions for well-being in the communities where they live, work, worship & play. Some members are placing special emphasis on achieving better mental health + well-being outcomes via the vital conditions.**

**THE VITAL CONDITIONS**

As a group, the seven vital conditions for intergenerational well-being strongly shape the exposures, choices, adversities, & opportunities that each of us encounter on day one and throughout our lives. This effort is focused on support and investment where it is needed most, allowing those who've been left behind to participate fully, and building accessible pathways to well-being for everyone.

**Belonging & Civic Muscle**  
Fulfilling relationships, the social support people need to thrive, encouraging people to be part of a community and contribute to its vibrancy, and living free from stigma, discrimination and oppression.

**Meaningful Work & Wealth**  
Personal, family, and community wealth that provides the means for healthy, secure lives across the lifespan via good-paying, fulfilling jobs and careers.

**Thriving Natural World**  
Creating a clean, healthy environment, free of environmental hazards & resilient to future changes & threats—one that fulfills our needs to connect with nature.

**Reliable Transportation**  
Compact, walkable, accessible communities, in which mobility is ensured no matter a person's means, mode or ability; streets are safe, and transportation systems are sustainable.

**Lifelong Learning**  
Good education, which ensures all young people, regardless of background or ability, are set up for success, and have the opportunities to reach their full potential. Education should prepare people for meaningful careers in which they continue learning, growing, and thriving.

**Humane Housing**  
Stable, safe places to live, including diverse, vibrant communities capable of providing what we need to live full, productive lives.

**Basic Needs For Health & Safety**  
What we need to live healthy lives, what makes a community safe and free from violence, crime, and hazards, and how to build and support communities in which people can be active and access the nutrients and care they need.

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Not all organizations work on all seven vital conditions, but all Alliance members recognize their interconnectedness and importance to the ultimate success of a shared vision for improved health and well-being of all in America. This includes meaningfully addressing legacies of trauma, racism, sexism, exclusion, slavery and colonization of multiple forms via the vital conditions.

**Together, Alliance Members seek to improve the vital conditions faster and better than would be achieved alone.**



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## Principles

The **Well Being Alliance** is part of the broader **Well Being In the Nation (WIN) Network**. Well Being In the Nation (WIN) and the Well Being Alliance are dedicated to making certain that all Americans have access to the Vital Conditions and is guided by the following principles in pursuit of that mission.

1. Our focus is on **creating the vital conditions for intergenerational well-being for all**. WIN seeks to create the conditions such that everyone has multiple opportunities to prosper and live well. It also means that we commit to additional supports for those who have the farthest to go to take advantage of these opportunities.
2. Our goal is to **bring our efforts together** to secure intergenerational well-being for all. We cannot achieve these conditions alone. It is our ability to come together, across differences, across initiatives, and in partnership with those who are most affected by poor outcomes, that will determine our pathway to well-being. We are interconnected, stronger because of our diversity.
3. **Past and future legacies matter**. Just as the legacies of generations past have brought us to where we are, our decisions today will shape the future of our children and future generations. Some past legacies have given us amazing improvements, like environmental protections and civil rights. Other legacies—such as disenfranchisement and discrimination—have meant that well-being and the opportunities to improve well-being are unevenly distributed. We have no say in the choices that our predecessors made. However, we possess an enormous capacity to transform those conditions—for better and for worse—both for ourselves and for those that follow. With so many lives at stake, our choices have profound significance. We can choose new paths and priorities that create legacies of well-being for generations well into the future.
4. **We must accelerate our progress in improving well-being and addressing inequities**. Despite decades of work by nonprofits, philanthropy, and others, many conditions have improved only very slowly, and many have moved in the wrong direction for some groups. New approaches are needed. Choosing not to act in the face of poor well-being and inequity is the same as being complicit in perpetuating these inequities. The generations to come deserve better.
5. **We can accomplish more by working together**. The vital conditions that everyone needs—housing, health care, a good job, transportation, safe places to live and work, etc.—are intertwined and affect each other. Affordable housing in a location that requires a long commute can make it hard to hold down a job. Participating in exercise or community functions is difficult when basic safety is in question. Many different agencies and sectors hold the pieces of the puzzle needed to achieve these solutions.



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6. **Unifying solutions should be actively sought and promoted when possible.** There are many places across the country, in every kind of political context, where ordinary people routinely confront shared challenges and reach across differences to work together to enrich their well-being as a whole community. We look to these communities and to their trans-partisan successes as models for our work together and seek to support their leadership with our own.
7. **Equity is our “price of admission” in process and outcomes** – We all commit to working together to achieve equity across sectors. This requires equitable processes and outcomes. Equity, in business, represents ownership over something. We believe that the ownership of people with lived experience of inequity needs to not only be included by actively grown in any process that improves well-being and equity for all.

Together we are improving the vital conditions for inter-generational well-being for all in the US.

## Compacts

Well Being Alliance “**Members**” are organizations and communities that have made “Compacts” with all other Members via the Alliance. In addition to Members, the Alliance has “**Friends**” -- people, organizations and communities that subscribe to Alliance objectives, principles and actions – but who have not signed Compacts.

**Methods by which Members advance actions and measures, and hold each other accountable include:**

1. Actively working to **deliver on your Compacts, while helping each other do the same.**
2. Viewing **Compacts as ‘evolving agreements’** – providing for innovation, strategic opportunity, and creative mutually beneficial partnerships.
3. Endorsing and applying a **common set of metrics** for measuring well-being.  
[www.winmeasures.org](http://www.winmeasures.org)
4. Periodically measuring and **reporting on outputs and outcomes** of the organizations actions towards their compacts
5. Co-designing and advancing a **Living Agenda for Mental Health and Well-being** in the US, that prioritizes a consonant set of organizational practices, public policies and investments for significantly improving outcomes in the country.
6. Serving as **ambassadors & advocates** for well-being in the nation and the WIN Network
7. Framing **solutions-oriented messages** that emphasize **equitable well-being** where able.
8. Demonstrating and communicating the connections between well-being and your work.
9. Seeking opportunities to support other WBA member actions and goals.



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## Alliance Membership

By joining the Alliance, organizations can expect benefits that come from other Alliance members following through on their own commitments and helping each other deliver on theirs.

Members have:

- A. Access to message framing & communications materials for well-being/vital conditions.
- B. Access to the **Living Agenda for Mental Health and Well Being in the US**, and the connections and opportunities that will come from an Alliance-wide effort to advance its adoption and implementation.
- C. Support and expertise on priority policy or political issues from other members of the Alliance.
- D. New opportunities to fulfill your organization's mission by connecting with complementary endeavors that fall outside your own scope of work (i.e. partners working on complementary issues (co-benefits) or with a presence in local communities who can participate in pilots, opportunities for joint advocacy, etc.).
- E. Inter-organizational learning.
- F. Building partnerships that could result in joint funding opportunities to enhance well-being.
- G. Access to the full range of products, services and resources of the **WIN Network** such as [www.winmeasures.org](http://www.winmeasures.org).

## More on the Alliance and Compacts...

The Alliance serves to increase the impact of all participating organizations' work and accelerate well-being in the nation by working together. Compacts are commitments of Members to themselves and each other.

Organizations contribute to this shared body of work by committing to advancing well-being, the vital conditions for well-being, and the basic principles of the Alliance individually and collaboratively through their leadership and resource allocation.

In section B of the Compacts, each organization added their commitments to taking organizational actions towards well-being in 2019. These will creatively, necessarily and opportunistically evolve in 2020 and over time.

Some but not all are linked to behavioral health outcomes, while all are addressing one or more well-being outcomes.

The initial Compacts are abstracted in this document.



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## **7 Vital Conditions for Intergenerational Well Being (icons)**

- +** BASIC HEALTH AND SAFETY
- Q** LIFELONG LEARNING
- MEANINGFUL WORK AND WEALTH
- ^** HUMANE HOUSING
- ||** THRIVING NATURAL WORLD
- ≡** RELIABLE TRANSPORTATION
- ≡** BELONGING AND CIVIC MUSCLE



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## 2019 Initial Compacts



### 1. Alliance for a Healthier Generation

[www.healthiergeneration.org/](http://www.healthiergeneration.org/)

Signed: Kathy Higgins, CEO

Organizational mission: working to ensure that all children have the opportunity to live healthier lives. Our mission is to empower kids to develop lifelong healthy habits by ensuring the environments that surround them provide and promote good health.

2019 actions include:

1. We believe that schools and districts can play a vital role in reducing educator burnout while fostering the development of confident, resilient kids who can excel in the classroom and beyond. Healthier Generation, in partnership with Kaiser Permanent, will leverage the Resilience in School Environments (RISE) Index and associated resources to
  - a. increase school staff job satisfaction and reduce school staff stress and
  - b. improve safety, connectedness and relationships among staff and students



### 2. American Sustainable Business Council

<https://www.asbcouncil.org/>

Signed: David Levine, President

Organizational mission: empowering and mobilizing business leaders to advocate in support of a triple bottom line - sustainable economy.

2019 actions include:

1. Educate and train responsible business leaders to address a range of well-being issues
2. Further develop business principles that articulate a business frame for Well-Being
3. Develop business case materials including case studies, reports etc.
4. Help get business voices out in the media
5. Help identify business policies that advance the well-being principles and goals



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6. Engage business leaders in advocacy for public policies at the federal and state-level to advance well-being
7. Initiatives will include Worker ownership; Steward Ownership; High Road Business including advancing Paid Leave & Minimum Wage and other workplace benefits; Driving equitable economic development among other efforts.



### 3. Build Healthy Places Network

[www.buildhealthyplaces.org](http://www.buildhealthyplaces.org)

Signed: Doug Jutte, Executive Director

Organizational mission: Build Healthy Places Network pursues that vision by shifting the way organizations work across the health, community development, and finance sectors to collectively advance equity, reduce poverty, and improve health in neighborhoods across the United States. Build Healthy Places Network is a program of the Public Health Institute

2019 actions include:

1. Disseminating tools and best practices that promote and facilitate cross-sector collaborations between health and community development organizations, to increase health and well-being and reduce poverty in low-income communities.
2. Expanding our place-based efforts to support individual communities and organizations in forging partnerships across sectors and use our communication channels to elevate insights gained and share examples of successful processes.
3. Purposefully extending our outreach to include less-resourced organizations in smaller cities and rural areas, identifying the most appropriate support and capacity building to address their specific challenges.



### 4. Catholic Charities USA

<https://www.catholiccharitiesusa.org/>

Signed: Katherine Komara (Vice President for Behavioral Health Integration).

**Mission:** The mission of Catholic Charities is to provide service to people in need, to advocate for justice in social structures, and to call the entire church and other people of good will to do the same

**Vision:** As Catholic Charities, we labor the streets, inviting and serving those who have been left out to know and experience the tremendous and abundant love of God through



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Jesus Christ. We commit ourselves to break down walls of division that keep sisters and brothers separated from one another, excluded, or rendered disposable by our society. With joy, we resolve to build bridges of hope, mercy and justice toward the creation of a culture of communal care responsive to the cries of those who are poor.

### **2019-2025 action**

Catholic Charities USA has named five Catholic Charities agencies that will be initial participants in an ambitious Healthy Housing Initiative aimed at reducing chronic homelessness by 20 percent over five years in five US cities; decreasing hospital readmission rates for this population by at least 25 percent; and connecting 35 percent of newly housed persons with primary care and behavioral health services. These goals will be implemented in each of the five agencies that comprise the pilot group: Catholic Charities of Southeast Michigan (CCSEM);

Catholic Charities of St. Louis (CCSTL); Catholic Charities of Southern Nevada; Catholic Charities of Portland; Catholic Charities Eastern Washington. The initiative assumes the collaboration of local arch/dioceses, Catholic health systems and other partners such as financial institutions and governmental agencies



### **5. Children & Nature Network**

<https://www.childrenandnature.org/>

Signed: Sarah Milligan-Toffler, Executive Director

Organizational mission: Increase equitable access to nature so that children and the natural world can thrive.

2019 actions include:

1. Improving Health and Educational Outcomes through Nature-Based Learning
  - a. By creating resources, aligning partners and building support for green schoolyards, we are working towards a vision that, “All U.S. communities offer access to green schoolyards by 2050 to enhance children’s healthy development, community wellbeing and positive environmental impacts.”
2. Enhance Community Health Through Increased Time in Nature
  - a. C&NN will invest in health professionals as agents of change for the children and nature movement by providing convening opportunities and resources for advancing the C&NN Health & Nature Action Agenda.



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3. Reimagine Cities as Places of Nature Connection
  - a. We collaborate with networks of cities through our partnership with the National League of Cities to rethink the role of cities and develop scalable solutions to provide the health benefits of nature connection more equitably for children and families.

### 6. Common Future

[www.commonfuture.co](http://www.commonfuture.co)

Signed: Rodney Foxworth, CEO

Organizational Mission: To create local economies that work for all.

2019 actions include:

1. Identify equitable local economy and community wealth building strategies that impact health equity and outcomes through our work with the Common Future Network and field partners.
2. Assess what communities within the Common Future Network need in order to shift capital from hospitals, payors, and other healthcare actors into initiatives that strengthen the local economy and tackle wealth disparities.
3. Strengthen local ecosystems through multi-stakeholder collaborations that support community-driven wealth creation, democratic processes, and ownership of funding flows.
4. Unite wealth-holders and wealth-builders across the country to impact well-being through a more equitable economy.



### 7. Community Initiatives

<https://communityinitiatives.com/>

Signed: Monte Roulier, President

Organizational mission: Community Initiatives is a network of curious and committed souls, co-creating communities marked by a sense of belonging, stewardship and willingness to act for the common good.



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2019 actions include:

1. Refine the Well Being in the Nation theory of change
2. Catalyze intergenerational dialogues for mental health and well being
3. Support compelling content on Community Commons related to the vital conditions for well-being
4. Support Alliance members shared work

### 8. Democracy Collaborative / Healthcare Anchor Network

<https://democracycollaborative.org/>

Signed: David Zuckerman, Director of Healthcare Engagement

Organizational mission: Our mission is to catalyze the transformation of our economy, working to build community wealth and create a next system anchored in democratic ownership. Our vision is a new economic system where shared ownership and control creates more equitable and inclusive outcomes, fosters ecological sustainability, and promotes flourishing democratic community life.

2019 actions include:

1. Engaging our Healthcare Anchor Network (HAN) members in federal affordable housing policy advocacy.
2. Educating our HAN members regarding the other key SDOH policy areas through drafting policy briefs and facilitation of monthly meetings to discuss the issues.
3. Engaging with communities and institutions to connect them with innovative strategies, models and training to build community wealth in their neighborhoods, including the launch of TDC's Anchor Collaboratives Network.
4. Engaging with eds, meds, and other anchor institutions to help them help communities, including the launch of TDC's Anchor Learning Network.

### 9. Enterprise Community Partners

<https://www.enterprisecommunity.org/>

Signed: Laurel Blatchford, President

Organizational mission: creating pathways to opportunity for low- and moderate-income neighbors through affordable housing in diverse, thriving communities. Our vision is that one day, every person will have an affordable home in a vibrant community, filled with promise and the opportunity for a good life.



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2019 actions include:

1. We commit to advancing humane housing as a vital condition for wellbeing through the implementation of our national Health Begins with Home initiative. Enterprise's goal relative to this work is to impact health inequities experienced by low and moderate-income populations by addressing housing as a foundational determinant of health. Enterprise does this through the creation of new capital streams for the development of affordable, stable, quality housing in locations of opportunity; aggregating housing + services models responsive to community needs; innovating financing portfolios for long-term sustainability and influencing policy levers that impact vital conditions for thriving communities.
  - a. Co-messaging/co-branding, co-locating funded initiatives or projects, technical assistance/webinars, etc. for Well Being Alliance members and/or their partners, as well as the development of shared strategies, practices, policies, tools, and resources
  - b. Facilitate relationships and collaboratives between community development partners and healthcare partners across the country, driving towards integrated solutions and language.
  - c. Work with affordable housing developers to integrate health into their developments through centering health in our Enterprise Green Communities Criteria.
  - d. Disseminating the Health Action Plan through grants, financial projects, and technical assistance.
  - e. Growing the evidence-base that illustrates the impact humane housing has on wellbeing.

### 10. Georgia Health Policy Center

<https://ghpc.gsu.edu/>

Signed: Karen Minyard, Ph.D., CEO

Organizational mission: Integrating research, policy, and programs to advance health and well-being.

2019 actions include:

1. Recognizing the upstream drivers of health and incorporating a systems perspective to identify factors impeding or facilitating improvements in population health.



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2. Innovating new approaches to finance and positively impact health across all populations.
3. Fostering rural and urban community health systems development by helping local communities design, implement, and evaluate innovative ways to transform health and health care delivery in a strategic, yet sustainable manner.
4. Serving as a neutral convener to facilitate the gathering and sharing of information and to advance complex decision-making.



### 11. Health Care Without Harm

<https://noharm.org/>

Signed: Gary Cohen, Co-Founder and President

Organizational mission: transforming health care worldwide so that it reduces its environmental footprint, becomes a community anchor for sustainability and a leader in the global movement for environmental health and justice.

2019 actions include:

1. Sharing a range of strategies, tools, and resources to assist health care facilities in stepping into their role as anchor institutions deploying all their assets (purchasing, investments, capacity) to address identified social and environmental determinants of health. This includes:
  - a. Internal operational strategies and tools like those found in our greenhouse gas (GHG) reduction toolkit and climate resilience toolkit
  - b. Guidance on external collaborative opportunities for anchor institutions with community such as our Anchors in Resilient Communities model
  - c. Cultivating the climate health connection by bringing health cares' voice to policy makers to create better conditions for communities (emphasis placed on marginalized communities) by both reducing acceleration of climate change and building resilience in the face of disruption.
  - d. Sharing expertise, strategies and tools that specifically address healthy food access achieving a triple win: address diet-related chronic disease, generate local economic development, and build healthy and sustainable food systems.



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### 12. Institute for People, Place, Possibility

<https://www.i-p3.org/>

Signed: Roxanne Medina-Fulcher, Executive Director

Organizational mission: providing next generation tools and skills to help groups translate data, maps and stories into new possibilities, wise decision-making and collective action.

2019 actions include:

4. Integrating and emphasizing a well-being and vital conditions frame in organizing content on Community Commons.
5. Focus on curating stories through Community Common's curation channels (newsletter, social media, communitycommons.org etc.) of inspiring stories of community well-being.
6. Apply the Vital Conditions and Well-being in the Nation measurement frameworks in our IP3 Assess application as a standard "built-in" view of the data.

### 13. National Civic League

<https://www.nationalcivicleague.org/>

Signed: Doug Linkhart, President

Organizational mission: Advancing civic engagement to create equitable, thriving communities.

2019 Actions include:

1. Participating in functions of the Well Being Alliance and contributing our thoughts
2. Integrating Well Being concepts into our program for the All-America City Awards program, using healthy communities' concepts in 2019 and well-being concepts in work leading up to 2020.
3. Publishing articles from partner organizations in the National Civic Review quarterly journal and our monthly e-newsletter.
4. Integrate our work to advance the seven conditions of well-being into our collaborative work with other state and national organizations.



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**14. Nonprofit Finance Fund**

<https://nff.org/>

Signed: Antony Bugg-Levine, CEO

Organizational mission Unlocking the potential of mission-driven organizations through tailored investments, strategic advice, and accessible insights.

2019 actions include:

1. Advancing racial equity and inclusion internally and externally with our clients and funders to increase our community’s sense of belonging and power to shape our common world.
2. Funding \$10MM in well-being initiatives through specific investments in housing with support services, mental health, and behavioral health providers.



**15. PolicyLink**

<https://www.policylink.org/>

Organizational mission: advancing racial and economic equity—just and fair inclusion into a society in which all can participate, prosper, and reach their full potential.

Signed: Michael McAfee, President & CEO

2019 actions include:

1. Advancing well-being through a racial and economic equity approach across three domains—equitable economy, healthy communities of opportunity, and just society—for the one in three people in America living at or below 200 percent of poverty.



**16. Prevention Institute (PI)**

<https://preventioninstitute.org/>

Signed: Rachel Davis, Co-Founder

Organizational mission: building prevention and health equity into key policies and actions at the federal, state, local, and organizational level to ensure that the places where all people live, work, play, and learn foster health, safety, and wellbeing.



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2019 actions include:

1. Facilitating two major community-driven initiatives designed to transform the community conditions that influence mental health and wellbeing and support resilience. These include:
  - Making Connections for Mental Health and Wellbeing Among Men and Boys, funded by The Movember Foundation, Prevention Institute is partnering with 13 rural, urban, and suburban communities to improve community conditions that can affect the wellbeing of men and boys, including social connections, economic and educational opportunities, and improvements in the physical environment; and
  - Communities of Care, a five-year initiative funded by the Hogg Foundation for Mental Health, which brings together diverse partners from across sectors and community members to plan and implement activities that address a wide range of community needs related to resilience, mental health, equity, and wellbeing in the greater Houston Metropolitan Area, with a focus on children and youth of color and their families.
2. Playing a central role in advocating for policies that advance mental health and wellbeing and support community-level prevention approaches to prevent trauma at a community level, address despair, and reduce substance misuse and addiction.
3. Continuing to underscore the need for upstream, community approaches to addressing the opioid epidemic and substance misuse.



### 17. Rails to Trails Conservancy

<http://www.railstotrails.org/>

Signed: Kevin Mills, Vice President of Policy

Organizational mission: Our mission is to create a nationwide network of trails from former rail lines, connecting corridors to build healthier places for healthier people.

2019 actions include:

1. Provide reliable transportation by connecting people to jobs, transit and other opportunities via low and no-cost safe, low-stress walking and biking routes. This includes:
  - a. Advocating for public funding that enables trail and active transportation networks to get built;
  - b. Working to build regional trail networks in collaboration with local partners and developing best practices for the movement;
  - c. Facilitating access to safe outdoor spaces in which to be physically active, interact with nature and connect with other people.



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### 18. ReThink Health

<https://www.rethinkhealth.org/>

Signed: Bobby Milstein, Director, System Strategy

Organizational goals: ReThink Health, an initiative of the Rippel Foundation, works with regional and national stewards to discover what it takes to design and execute transformative change that produces health and well-being for all. We believe any person or organization can be a strong steward as long as they take responsibility for working with others to expand the vital conditions that all people need to thrive. Also, stewards have (or are interested in developing) an equity orientation in regard to purpose, power, and wealth.

1. Amplifying stewardship, together
  - a. In an era marked by unprecedented systemic crises and new heights of system consciousness, we are amplifying existing efforts to strengthen regional stewardship and inviting others to join as well.
  - b. We seek to understand long-term trends that affect regional stewardship as well as the diffusion of specific stewardship mindsets and practices across the country through a forthcoming nationwide *Pulse Check Survey on Stewardship for Well-Being and Equity*.
  - c. We facilitate catalytic convenings with exemplary stewards to enhance their superpowers and surface sticky issues that stand in the way of greater success.
  - d. We share our perspectives openly and engage with fellow stewards to drive wider diffusion and broad uptake of stewardship as a nationwide norm
2. Designing regional portfolios
  - a. Whether acknowledged or not, every region has a portfolio of investments that drive health and well-being over time.
  - b. Together with pioneering colleagues in selected regions, we will explore what takes for stewards who “hold the purse strings” to reallocate resources, over time, to pursue the equitable regional ecosystem they know they need for health and well-being?
3. Clarifying roles for hospital systems in transition
  - a. Hospitals are under a lot of pressure and in the midst of transitions that bring up difficult questions about how to handle the tension between where we are now, and where we are going.



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- b. Hospital systems are forming their own interpretations about how to respond to these pressures. But there is an emerging, all important, question that is being overlooked; and it's a question that needs to be answered first. That is, *what role should hospitals play in their regions?* If the answer to that question turns out to be something different than what the role hospitals currently play, then there are more questions. For example, what new business models, work cultures, and responsibilities will be needed for any new role?
  - c. We believe hospital leaders will want to be seen as stewards, who take responsibility for working with others to enhance health and well-being of all people. However there are challenging questions about what kinds of stewards they want to be, what it will require, and what the results will be in the long run.
  - d. We are working together, in relationship with selected hospitals' internal and external constituencies, to determine any new role and what it might take to transition to that role, including the possibility of: negotiating a new set of community relationships and partnerships, and mapping and navigating internal organizational obstacles and responses.
4. Engaging with nationwide and regional networks
- a. We work with nationwide and regional networks that share (or are interested in learning about) our vision. Some ongoing engagements include efforts to
    - i. Strengthen the mutually reinforcing connection between *Community Health and Economic Prosperity (with the Office of the Surgeon General)*
    - ii. Explore transition paths toward a well-being economy (*with the National Academies of Sciences, Engineering, and Medicine Roundtable on Population Health Improvement*)
    - iii. Position vital conditions for health and well-being at the center of the Healthy People 2030 Objectives for the Nation (*with the Department of Health and Human Services and the National Academy of Medicine*)
    - iv. Advance the movement for accountable health (*with the Funders Forum on Accountable Health*)
    - v. Expand the *Well Being in the Nation Network*



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### 19. Smart Growth America

<https://smartgrowthamerica.org/>

Signed: Calvin Gladney, President and CEO

Organizational mission: Smart Growth America envisions a country where no matter where you live, or who you are, you can enjoy living in a place that is healthy, prosperous, and resilient. We empower communities through technical assistance, advocacy, and thought leadership to realize our vision of livable places, healthy people, and shared prosperity.

2019 action include:

Taking organizational actions that advance well-being. In 2019, those actions include:

1. Publishing a blog post highlighting the connection between well-being, transportation, and Smart Growth.
2. Promoting resources from the Well Being Alliance through social media channels.



### 20. Social Finance

<https://socialfinance.org/>

Signed: Jake Segal, Vice President of Advisory Services

Organizational mission: Mobilizing capital to drive social progress and pioneering innovative financing strategies that directly and measurably improve the lives of those in need.

2019 actions include:

1. Working with governments and service providers to direct dollars towards measured social outcomes - through the development of innovative financing mechanisms (such as Social Impact Bonds, Career Impact Bonds, and Outcomes Rate Cards) and through direct advisory services.
2. Testing and sharing new approaches to invest in prevention, inform policies that address the root causes of health, and accelerate alignment across healthcare, public health, and social services practices.
- 3.



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## 21. Social Impact Exchange

<http://www.socialimpactexchange.org/>

Signed: Alexander Rossides, Founder & President Social Impact Exchange

Organizational mission: generating large-scale impact through multi-sector networks that drive systems change.

2019 actions include:

1. Partnering with cities and states to establish multi-sector networks that implement system changes initiatives that lead to population level outcomes and well-being. SIE's initiatives have a focus on health, education, and economic mobility in states such as CA, MA, NC and others. Initiatives integrate multiple issues to achieve overall well-being and conditions for individuals and families to thrive.
2. Sharing knowledge of large-scale well-being focused initiative through SIE's convening and learning venues.



## 22. Thought Leadership & Innovation Foundation

<https://www.thoughtfoundation.org/>

Signed: Bill Oldham, President

Organizational mission: scientific purpose is to advance the development and delivery of personalized healthcare, and to build a safer, cleaner and more sustainable future for humanity.

2019 actions include:

Creating the infrastructure and processes necessary to stand up the Los Angeles County Community Collaborative (LAC3), a community-led, strength-based collaborative focused on addressing substance misuse in LA County.

Recruit LA County based organizations from diverse sectors to collaborate on actions to optimize the potential for health and well-being for all people in LA County and develop innovative solutions that can inform other community actions nationwide.



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### 23. Trust for America's Health

<https://www.tfah.org/>

Signed: John Auerbach, President & CEO

Organizational mission: exists to promote optimal health for every person and community and make prevention of illness and injury a national priority.

2019 actions include:

1. Identifying and promoting evidence-based policies to strengthen behavioral health systems and access and their role in well-being.
2. Advocating for policies and programs that promote equity and address the social determinants of health with a focus on combating racism and other forms of discrimination.
3. Periodically measuring and reporting on outputs and outcomes of the organizational actions listed above.
4. Endorsing and, as appropriate, using a common set of metrics for measuring well-being.
5. Co-designing a non-partisan well-being agenda that will prioritize a small number of actions as being essential to improve well-being across the country. Over time, we will serve as ambassadors and advocates for this well-being agenda.
6. Framing messages that emphasize how the legacies of discrimination and disadvantage affect well-being.
7. Seeking and taking advantage of opportunities to support other alliance member activities and goals.
8. Speaking and writing in ways that demonstrate the connections between well-being and our work.



### 24. Well Being Trust

<https://wellbeingtrust.org/>

Organizational mission: advancing the mental, social, and spiritual health of the nation

Signed: Tyler Norris, MDiv, CEO

2019 actions include:

1. Funding an additional \$15M in 2019 in mental health and well-being initiatives across the United States and in the state of California.



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2. Leading work towards a “Framework for Excellence in Mental Health and Well Being in the US” and advancing a policy and program agenda for Mental Health and Addiction Policy at the state and national level.
3. Funding, staffing and convening the start-up of the Well Being In the Nation (WIN) Network and the Well Being Alliance (WBA).



### 25. Yerba Buena Center for the Arts

<https://ybca.org/>

Signed: Deborah Cullinan, CEO

Organizational mission: Yerba Buena Center for the Arts is one of the nation’s most innovative arts and civic institutions focused on the role the arts play in the health and well-being of our communities. Spanning the realms of contemporary art, civic engagement, and public life, YBCA believes that culture is an essential catalyst for change. Therefore, it’s the responsibility of arts institutions to spur and support societal movement. Our mission is to generate culture that moves people.

2019 actions include:

1. Continue to partner with key national initiatives and partners to build knowledge and raise awareness of the role of art and creativity in delivering healthy outcomes in our communities. These national initiatives and partners include Creating Healthy Communities: Arts and Public Health in America (ArtPlace America, University of Florida’s School for Art and Medicine, Alliance for the Arts in Research Universities) and a series of salons with arts and health leaders in partnership with Federal Reserve Bank Community Development Divisions in San Francisco, Dallas, New York and more.
2. Through programs, partnerships, events and convenings, promote and facilitate cross-sector collaborations between health, community development and arts organizations to increase health and well-being in communities.
3. Continue pilots and track the impact of three projects - in Dallas, TX, Kansas City, MO, and Oakland, CA - through YBCA’s CultureBank initiative. CultureBank proposes a new community development investment paradigm that positions artists as essential early-stage investors who can develop community assets and create conditions for more productive economic, social, and health outcomes.



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4. Continue partnership with Healthy Corner Store Initiative in San Francisco which seeks to support neighborhoods known as food deserts by transforming neighborhood liquor stores into places with healthy food options.

5. YBCA will use art and creative process to energize, amplify, and complement the existing scaffolding for health education at Mission High, working with the students, community partners, and residents to transform their ideas, knowledge and dreams into a public art installation that maps community assets for health and wellbeing in their neighborhood. YBCA Teaching Artists in Residence will work with 9th grade students and the Mission High's Youth Outreach Workers (YOWs, 11th & 12th graders who have self-selected into a public health track) over the course of the project.



### 26. 100 Million Healthier Lives (IHI)

<https://www.100mlives.org/>

Signed: Lena Hatchett, Co-Chair and Soma Saha, Co-Executive Lead

Organizational mission: 100 Million Healthier Lives is an unprecedented collaboration of change agents in 30 countries who are seeking to change the way we think and act to create health, well-being and equity.

2019 actions include:

1. Launching 2 action communities to advance intergenerational well-being and equity.
2. Play a leadership role in advancing the WIN measurement work



WELL BEING ALLIANCE