

Well Being Compact

As an organization, **Name of Organization** exists to meet the needs of our constituents and to enhance the public good. **Name of Organization** pursues that vision by **Mission of Organization**. Accomplishing this mission is crucial to improving the health and well-being of all Americans. Our country is facing a pivotal moment, fraught with challenges and gridlock but also with many assets and efforts to strengthen well-being in communities across the country. Yet, we can achieve more in partnership with other not-for-profits, government entities, and other institutions. Therefore, **Name of Organization**, through this Compact, is joining the Well Being Alliance.

The Well Being Alliance brings organizations and communities together to accelerate systemic change towards intergenerational well-being for all in the United States. Alliance members are co-creating a common framework for action; adopting shared standards and metrics; assuring a focus on equity; and advancing organizational practice changes, public policies and investment strategies -- in service of a broad-based social movement to achieve population-level well-being outcomes in the nation.

The Alliance exists to catalyze progress toward well-being in the nation by enabling aligned non-profits, communities, institutions and leaders to work together in partnership. **Broadly, Alliance members are agreeing to work towards the same basic goal of advancing the well-being of all Americans by ensuring that everyone has the vital conditions for well-being in the communities where they live, work, worship & play. Some members are placing emphasis on achieving better mental health outcomes via the vital conditions...**

1. Basic Needs for Health & Safety
2. Lifelong Learning
3. Meaningful Work & Wealth
4. Humane Housing
5. Thriving Natural Environment
6. Reliable Transportation
7. Belonging & Civic Muscle

Not all organizations can work on all seven vital conditions, but we each recognize their interconnectedness and importance to the ultimate success of our shared vision for improved health and well-being of all Americans. Together, we hope to improve the vital conditions faster and better than we can alone.

The Well Being Alliance is founded upon and anchored by basic principles.

1. The WBA seeks to create the vital conditions for intergenerational well-being for all.
2. The WBA seeks to bring our efforts together in partnership across differences, institutions, and programs.
3. The WBA seeks to recognize the existence and importance of the legacies we inherit as individuals and as a society and create new legacies of well-being for generations well into the future.
4. The WBA seeks to accelerate our progress in improving well-being and addressing inequities.

Updated 1.1.20

5. The WBA seeks to accomplish more by working together.
6. The WBA seeks unifying solutions that bridge divides, work in all kinds of communities, and successfully confront shared challenges.
7. The WBA seeks equity as our “price of admission” in process and outcomes.

The goal of the alliance is to increase the impact of all participating organizations’ work and accelerate well-being by working together. **Name of Organization** will contribute to this work by:

- A. Committing to advancing well-being, the vital conditions for well-being, and the basic principles of the alliance.
- B. Taking organizational actions that advance well-being. In 2020, those actions include:
 1. **INSERT ORGANIZATION COMMITMENTS.**
- C. Periodically measuring and reporting on outputs and outcomes of the organizational actions listed above.
- D. Endorsing and, as appropriate, using a common set of metrics for measuring well-being.
- E. Co-designing a trans-partisan well-being agenda that will prioritize a small number of actions as being essential to improve well-being across the country. Over time, we will serve as ambassadors and advocates for this well-being agenda.
- F. Framing messages that emphasize well-being legacies as much as possible where it is compatible with or enhances the impact of our core messaging.
- G. Speaking and writing in ways that demonstrate the connections between well-being and our work.
- H. Seeking and taking advantage of opportunities to support other alliance member activities and goals.

By joining this alliance, **Name of Organization** can expect benefits that will come from other alliance members following through on their own commitments. In addition, alliance members will benefit from:

- A. Access to a developed message frame for well-being legacies.
- B. The development of a well-being agenda and the connections and opportunities for advancing mission that will come from an alliance-wide effort to advance its adoption.
- C. Support and expertise on priority policy or political issues from other members of the alliance.
- D. New opportunities to fulfill your organization’s mission by connecting with complementary endeavors that fall outside your own scope of work (i.e. partners with a presence in local communities who can participate in pilots, opportunities for joint advocacy, etc.).
- E. Inter-organizational learning.
- F. Building partnerships that could result in joint funding opportunities to enhance well-being.

As a signatory to this Compact, I make **Name of Organization** a member of the Well Being Alliance and commit to all the goals, principles and actions therein,

Name of Person and their Position